Building Tomorrow’s 7th Annual Indy Burger Battle presented by Red Gold

Event Overview

Saturday, July 27, 2019
West Georgia Street, Downtown Indianapolis
www.IndyBurgerBattle.com
The Event

The Burgers | The Indy Burger Battle is the only place to try all of the best burgers Indy has to offer. Restaurants from across Indianapolis grill their signature burgers on site to serve as sliders. The Indy Burger Battle attracts 15+ restaurant competitors each year.

The Ticket | Upon entry each guest receives a battle card which allows them to try one burger from every restaurant. Each restaurant’s logo is displayed on the battle card along with a select group of sponsor logos. Tickets also include one complementary pour of beer courtesy of our local brewery partners.

The Battle | Restaurant competitors bring their best burger each year as they vie for the chance to be awarded the honor of Indy’s Best Burger. One restaurant will be crowned People’s Choice Champion based on popular vote, and one restaurant will be crowned Critic’s Choice Champion by a panel of local celebrity judges.

2019 Event Details

July 27 Saturday
on Georgia Street
Downtown Indianapolis
800+ expected attendees
Indy Burger Battle.com

The Cause

All proceeds from the Indy Burger Battle benefit Building Tomorrow, an Indianapolis based non-profit galvanizing communities to support thriving schools in underserved areas. Building Tomorrow’s goal is to ensure all children access an inclusive, quality education; we currently reach over 100,000 students in rural Uganda.

Visit www.buildingtomorrow.org for more information.
Exposure

Attendees
The Indy Burger Battle has grown every year since it began in 2013, experiencing the greatest increase in attendance after it moved from the Rathskellar to Georgia Street in 2016. The event is expected to grow yet again in 2019, with over 800 people predicted to attend.

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendees</th>
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<tbody>
<tr>
<td>2015</td>
<td>353</td>
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<tr>
<td>2016</td>
<td>678</td>
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<tr>
<td>2017</td>
<td>750</td>
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<tr>
<td>2018</td>
<td>800</td>
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Media
Mentions

#1 Thing to Do in August, IndyStar
See right - full page spread, front page of Local Living Section

Liz Biro, IndyStar:
"These Downtown Indy burgers make your grill irrelevant"

WISH-TV Indy Style:
"Indy chefs to compete in Indy Burger Battle"

FOX 59:
"Indy Burger Battle returns August 5th"

Cavan McGinsie, NUVO:
"Indy Burger Battle funds schools in Uganda"

Liz Biro, IndyStar:
"Try 17 of Indy's Best Burgers for one price at Indy Burger Battle"

WISH-TV:
"Local restaurants Compete in Burger Battle to help children around the world"

FOX 59:
"Local chefs vie for top spot in burger battle"

Cavan McGinsie, NUVO:
"Support education by eating burgers"

Past Judges
Liz Biro
IndyStar, Food & Dining Reporter

Cavan McGinsie
NUVO, Food & Drink Editor

Nathan White
Ruth’s Chris Steak House, Executive Chef

Past Competitors
Myles Turner
Indiana Pacers, Player

Amy Cozad
USA Diving, Olympic Diver

Anthony Manning
Indy Eleven, Player

Rakeem Christmas
Indiana Pacers, Player
Contact Information

Event Website
www.IndyBurgerBattle.com

Event Organizer
Building Tomorrow, Inc.
An Indianapolis based non-profit galvanizing communities to support thriving schools in underserved areas. Building Tomorrow’s goal is to ensure all children access an inclusive, quality education, and they currently reach over 100,000 students in rural Uganda.

Address
615 N. Alabama St., Suite D
Indianapolis, IN 46204

Contact Info
317-632-3545
burgers@buildingtomorrow.org